

**Childers \* Permaclad**

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March 4, 2008

To: Our Valued Customers

Subject: Price Increase

The purpose of this letter is to announce a April 4, 2008 price increase on aluminum products rolls, sheets, and special fabrication items – (gores, end caps, tees, flanges and valve covers). Since the beginning of 2008 metal prices have been increasing globally. Factors contributing to the escalating prices include higher energy costs, strong worldwide demand (especially emerging markets), and supply side constraints.

Prices will increase as follows:

Aluminum Rolls & Sheets	Approx 17% - 20%
Aluminum Special Fab Items	Approx 8%

We are not increasing stainless items at this time but continue to monitor closely the escalating costs. If the current cost spike does not subside we would expect to have an increase in these products within the next quarter.

We appreciate your continued support. ITW Insulation Systems Canada is committed to quality products, competitive pricing and superior service. We will do our best to keep you informed of market conditions in this very volatile environment.

Sincerely,

ITW INSULATION SYSTEMS CANADA

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